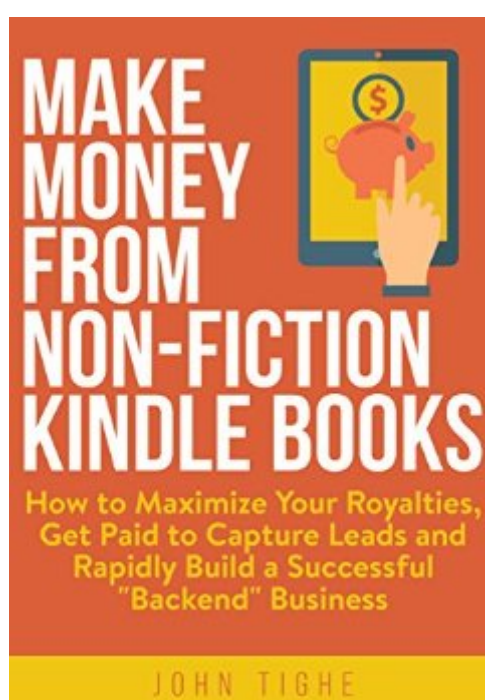


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# Make Money From Non-Fiction Kindle Books: How To Maximize Your Royalties, Get Paid To Capture Leads And Rapidly Build A Successful "Backend" Business



## Synopsis

Make Money from Non-Fiction Kindle Books

Would you like to maximize your royalties and build multiple passive income streams through Kindle publishing? Would you like to build a 6 figure plus "backend" business based on your book? Would you like to position yourself as an expert so that you can attract more and better clients and charge what you're truly worth? Would you like to use a book to generate hyper-targeted leads and rapidly grow your business? If any of these apply then this book was written for you!

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## Customer Reviews

I've read several of John Tighe's books, and I think I like this one best. It's short, simple, and easy to read. I don't think there's anything really new here, but the information is presented well. Some of it is possibly over-hyped, like saying a published author can make \$10,000, \$20,000, or even \$50,000 speaking. I don't think that's possible for most writer's - unless you've got one hell of a platform. That said, there is a lot of useful information packed in this 93 page volume. It's a great starting point for new and experienced authors who are trying to figure out what's next. How do I make a living in this crazy business? I got the book for 99 cents but even if you have to pay four or five dollars, you're going to get enough good, usable ideas to make your money back several times over. My thought is buy this book as a jumping off point. Use it to get ideas, then move on to other books that cover the topics you're interested in more detail. Just remember, writing is a process. Every day, and every book, brings you a little closer to your end point. Your end goal as an author is to hang in there, and complete the journey.

Gave me some solid ideas for how I can earn more money with my books. As a self-published author, I know that a big part of the game is trying to explore and leverage as many possible opportunities as I can to monetize my books. Lately I've been looking into all kinds of avenues: foreign rights, Createspace, Audible, and other ideas. I find it helpful to have books like this one which can help me flesh out some of these ideas in greater detail and help me in my career. This book makes some solid suggestions such as bulk book sales and speaking, two things I have very little experience in but very much want to explore. Bottom line, if you're serious about making money as an author, you need to be creative about how you package, promote, market, and leverage your books. You have to treat it like a business. I appreciate this effort from John, who writes from solid,

in-the-trenches real world experience.

Thanks to John, I can now call myself a bestselling author! I will be forever grateful to the advice and knowledge he shared in *Crush It With Kindle* and am now learning even more with this installment. John is a master of the Kindle publishing world and understands the confusing journey from dreams and aspirations to full-time writing success. Using his own experiences, John explains strategies in terms that both novices and experts will understand. Especially with "Make Money from Non-Fiction Kindle Books," John makes it clear that there is not solely one way to monetize your work, but thoroughly explains the options so that you can make decisions for yourself. From getting the most out of your royalties to building your email list, John covers all the bases. This is a great read and a great companion to *Crush it With Kindle*. For anyone interested in Kindle publishing, I would suggest reading both and taking advantage of all of the wisdom John has to share.

Author and former Corporate Lawyer John Tighe's writing lifts the curtain to show the soups to nuts on all things Kindle, where he has been successful and profitable. You'll read of his beginnings, the struggles, the tactics, tips, and techniques to carve your own Kindle non-fiction niche. "Be in no doubt that we are living through a pivotal moment in the history of publishing," he admits, along with the fact that he had a good job but "I was unhappy" before he got into Kindle publishing. This book is a personal account and is filled with useful advice and strong experience with understanding the phenomena of Kindle publishing. His successes in attaining #1 bestseller and building a 6 figure publishing as well as challenges are well documented offering the reader a treat: humble insight and knowledge to succeed with hard work and determination. What's left is: "What will your story be?"

The author does a good job of keeping you reading, but unfortunately everything in this book is dated, and quite obvious. Much of this book is just a compilation of various "k boards" posts. (Just Google "k boards" and you will find it) The e book market is saturated, all of the mainstream strategies in this book won't amount to anything because everyone is doing them. (With limited results) Nothing in this book will help you stand out or get noticed, which is what you need to do if you want any sales. I wish I could get my money back. Sorry for such a harsh review, next time publish your own original ideas instead of assembling k boards posts. Nothing in this book is unique or original.

Outstanding! Been waiting for his next book to come out. I highly recommend this book like the others. John Tighe is a master on getting Kindle books published that generate leads and drive new revenue for entrepreneurs. It's a great step-by-step, how-to guide to make money from non-fiction Kindle books that delivers!

This is an exceptional book. Thank you John for putting so much information in one place. It is an easy read, and jammed packed with evidence to not only get the best from your book, it provides the rationale to build an online business strategy around your book. The book delivers more than the title suggests. Even though this may be covered in other books written by John, a section on how to choose a profitable book topic would have been beneficial. I will search through his other books because if it is as good as this book I will find the answer without a doubt. This is a book I will be recommending to others in my writing group .

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